



Welcome to Future Proofing Your Hospitality Business

GLEN GROSIC

Managing Director HSMAI Asia



FUTURE PROOFING YOUR BUSINESS WITH hsmai



Main Stage | 6 March 2024, Wednesday 2:00PM - 4:00PM (GMT+7)





About HSMAI

HOSPITALITY SALES & MARKETING ASSOCIATION INTERNATIONAL

Founded in 1927 in the US, 97 years young, serving the Hotel Industry for near a century



The Hospitality Sales and Marketing Association International (HSMAI) is committed to growing business for hotels and their partners, and is the industry's leading advocate for intelligent, sustainable hotel revenue growth. The association provides hotel professionals & their partners with tools, insights, and expertise to fuel sales, inspire marketing, and optimize revenue.



Mission



HSMAI is committed to **growing** business for hospitality by fuelling **sales**, inspiring **marketing**, optimizing **revenue**, and assisting professionals working in these spaces to connect with industry and develop their careers.



2 Main Areas







Membership for Commercial Hoteliers





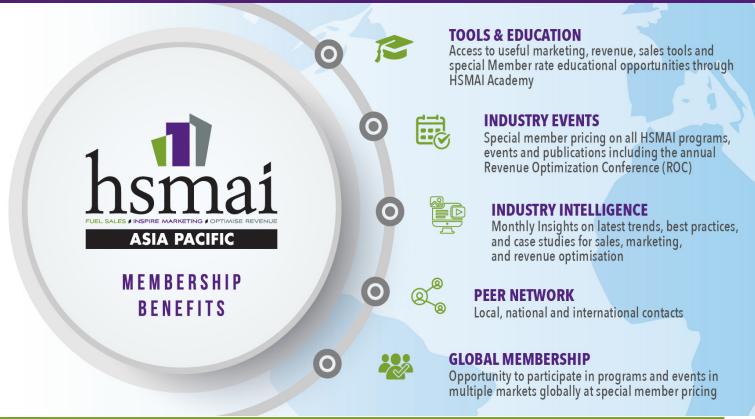
Globally recognised Certifications and Training for Hoteliers

Individual Membership





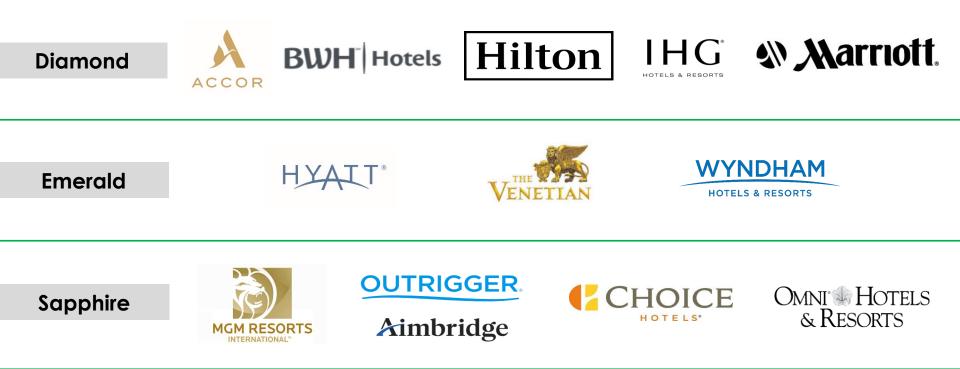
Individual Membership







2024 Organizational Members



RUBY: Atrium Hospitality * Concord Hospitality * CoralTree Hospitality Group * Kessler Collection * KSL Resorts * Loews Hotels * Marcus Hotels & Resorts * MMGY Global * MyDigitalOffice * Prince Resorts * Regency Hotel Management * Remington Hotels

2024 Organizational Members - Universities



Boston University - Cornell University - Johnson & Wales University

- Michigan State University * NYU * Penn State University * University of Delaware
 - UNLV, William F. Harrah College of Hospitality
 Virginia Tech

Conferences & Events



APAC Conferences



DIGITAL MARKETING CONFERENCE

A Commercial Strategy Event

PHUKET



PHUKET 10 October 2024

Thailand, Phuket

DIGITAL MARKETING CONFERENCE

A Commercial Strategy Event







National Conferences







Education & Networking Events



Learning & Development









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